



For Immediate Release

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**Stark Museum of Art Announces Changes
Web Site, New Logo, Phone Number, Mailing Address Now in Effect**

ORANGE, Texas, August 8, 2008 – The Stark Museum of Art reveals a new look as it celebrates 30 years of presenting fine art to the region. Changes include a redesigned Web site, a new logo, new phone number, and changed mailing address.

The updated Web site (www.starkmuseum.org) presents an online introduction to one of the finest collections of American Western Art anywhere. The Web site opens with a bold presentation of selected works as well as photographs of the museum. On the site, visitors will find information about past, present, and future exhibitions, upcoming events, the collections, tours and other educational programs, children's activities, the Museum Store, the museum's history, and more. The site contains information on hours of operation, free admission and parking, and directions to the museum. Visitors may also sign-up to receive updates on the latest news and events at the Stark Museum of Art.

The new logo complements the collection of American Western art on view in the museum. It features a bold graphic line with a cascading color spectrum that reflects the dramatic use of light in many of the works in the museum's collection. The typography represents the museum with characteristics of Western design and a handcrafted look.

For easier memorization, the museum has acquired a new telephone number, 409.886.ARTS (2787). Mail is now being received directly at the museum at 712 Green Avenue, Orange, Texas 77630-5721 rather than the post office box.

For more information, visit www.starkmuseum.org or contact the museum at 409.886.ARTS (2787).

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For a full size image file, please contact Dawn Stout at dawn.stout@imaginuity.com or 409.882.4906.



Stark Museum of Art

About the Stark Museum of Art

The Stark Museum of Art focuses on the stunning land, the dramatic people and the diverse wildlife of the American West. Paintings, sculpture and prints interpret the West from nineteenth century frontier artists to the twentieth century artistic colonies in New Mexico. Artists include John James Audubon, Frederic Remington, Charles Marion Russell, and many others.

The museum also features a significant collection of American Indian art, including baskets, pottery, clothing, and weavings. Other permanent collections in the museum include the complete porcelain American Bird Series by Dorothy Doughty and the only complete series of *The United States in Crystal*, a collection of crystal urns produced by Steuben Glass to depict the 50 states and the Union.

Located at 712 Green Avenue in Orange, Texas, the Stark Museum of Art is a program of the Nelda C. and H.J. Lutcher Stark Foundation. Group tours are available by appointment. Admission is free. For more information call 409.886.ARTS (2787) or visit www.starkmuseum.org.

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